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The Quintessential L.A. Experience

The new Four Seasons Private Residences will offer ultra-luxurious living and amenities in the heart of West L.A.

WRITTEN BY WENDY BOWMAN





onathan Genton of L.A.-based Genton Property Group refers to the company's new 12-story, 59-unit Four Seasons Private Residences-Los Angeles as a stand-alone development that is destined to redefine world-class luxury living—complete with a soaring tower offering breathtaking views via massive glass walls and folding doors, paired with a stellar lineup of five-star amenities and service. Not to mention a massive topfloor penthouse priced at \$50 million that could become the most expensive condo ever sold in L.A.

"The guiding light here is 'quintessential L.A.,' with the bestof-class people and firms," says Genton, founding partner of the privately held real estate investment company that is developing the project in conjunction with a management team from the Four Seasons Private Residences, global architecture firm CallisonRTKL and Webcor Builders. "What we have achieved is a quintessential L.A. building in an irreplaceable location, with an L.A. lifestyle, in a service-rich environment with a world-class brand that is L.A."

Situated at 9000 W. Third Street on an acre of land adjacent to the Four Seasons Hotel Los Angeles at Beverly Hills—between Beverly Hills and the fashionable North Robertson District—the mid-century-style residences will offer convenient access to top dining, shopping, cultural and entertainment options. "If you live



in L.A., there are a few nodes where you want to live," says Genton. "This is one of those neighborhoods...in the heart of West L.A., with all of the dining and shopping, and proximity to Century City, central job corps and high-value office markets."

Living options include 58 custom residences, ranging from 1,800 square feet to 6,000 square feet, priced from \$3 million to \$16 million. In addition, the crown jewel of the project is a 12,000-square-foot penthouse that occupies the entire top floor and features a private, 9,000-square-foot rooftop garden oasis and pool offering 360-degree vistas of the city, along with direct elevator access and a private six-car garage.

The building is set to begin welcoming residents in mid-2019, with units outfitted by top L.A. designer Martyn Lawrence Bullard focusing on drama, glamour and timeless sophistication. Expect open-concept indoor/outdoor living spaces inspired by California modern master Richard Neutra, replete with gourmet kitchens sporting professionalgrade appliances and built-in cabinetry; master bedroom suites highlighted by spa-like en-suite baths featuring a deep soaking tub, separate glass-walled showers, and his-and-her marble vanities; and resplendent rooftop gardens.

Residents also will enjoy numerous hotel-inspired amenities and services, including a 3,250-square-foot fitness center designed by celebrity personal trainer Harley Pasternak and offering spin, cardio and weight equipment, personal trainers, and private yoga, sauna and steam rooms. Among the other top-notch offerings is an IMAX theater with access to PRIMA Cinema and private movie screenings, as well as an exclusive chef's kitchen serving up a private culinary experienced curated daily by a renowned AAA, Five-Diamond chef, and a heated saltwater lap pool flanked by cabanas and fire pits.

To ensure the ultimate experience, "we want to make sure we partner with the best people, offering our residents the best of class in everything that they touch [and] that we're affiliated with," says Genton. "That starts and ends with the Four Seasons." By blending the Four Seasons brand with the West L.A. location and architecture, "we're offering an authentic product," he adds. "It will be looked at as one of these buildings that's very special...they only happen a few times in a lifetime."

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